GARY VAYNERCHUK UNDERSTANDS ATTENTION

One of the world’s leading marketing experts, Gary Vaynerchuk has built his career by being exactly where consumer attention is going next.

Just out of college, Gary grew his family wine business from a $3M to a $60M business in just five years. Now, he runs VaynerMedia, one of the world’s hottest digital agencies. Along the way, Gary became a prolific angel investor and venture capitalist, investing in companies including Snapchat, Facebook, Twitter, Uber and Venmo and co-founding the VaynerRSE fund.

Gary has written five books that have hit #1 on the New York Times Bestseller list: Crush It!, Jab Jab Jab Right Hook, Thank You Economy, and most recently, Crushing It!.

In addition to running digital agency VaynerMedia, Gary also serves as CEO of holding company VaynerX, which houses VaynerMedia and The Gallery, a new publishing company Gary started after acquiring leading women’s lifestyle property PureWow in January 2017, with his business partners at RSE Ventures. Gary also serves as a partner in athlete representation agency VaynerSports and restaurant reservations app Resy.

With more than 14.7 million fans on social media, Gary shares his ongoing journey as an entrepreneur in his daily vlog, #DailyVee. He also hosts The #AskGaryVee Show, on which he answers questions about digital media, entrepreneurship, leadership and more, based on a lifetime of building successful, multi-million dollar companies. The show is also available as a podcast on iTunes, Stitcher, and SoundCloud.

WHAT TO EXPECT

Not afraid to tell it how he sees it, Vaynerchuk is a thought-provoking and entertaining practitioner rooted in the notion of marketing in the year we live in and betting on one’s strengths to ensure a path to success and happiness. Gary will leave your audience entertained, motivated, and begging for more.

NOTABLE KEYNOTES

Gary has participated in hundreds of speaking engagements, speaking to Fortune 500 organizations from all industries as well as to audiences comprised of entrepreneurs, marketers, technology enthusiasts, and university-level students.